

County of San Diego Community Profiles
by Region and Subregional Area

San Diego County
Demographics Profile

North Inland Region
2011 Population Estimates

Published March 2013

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.



Regional Data

Please see [Important Information](#) in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

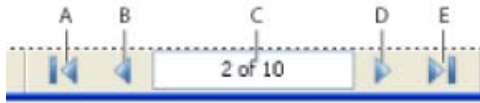
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Use links to jump to a section or page from a list

The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon () turns into a pointing hand () when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a “w” for web access.

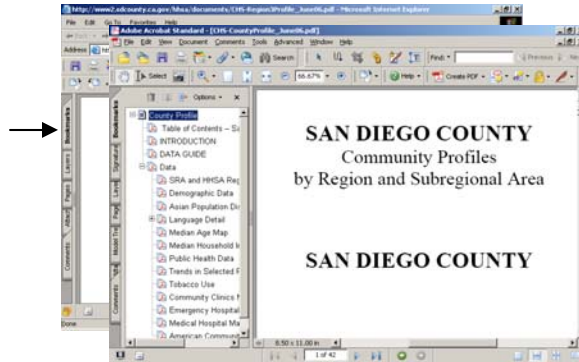
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- A- go to 1st page
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Use bookmarks to jump to a section

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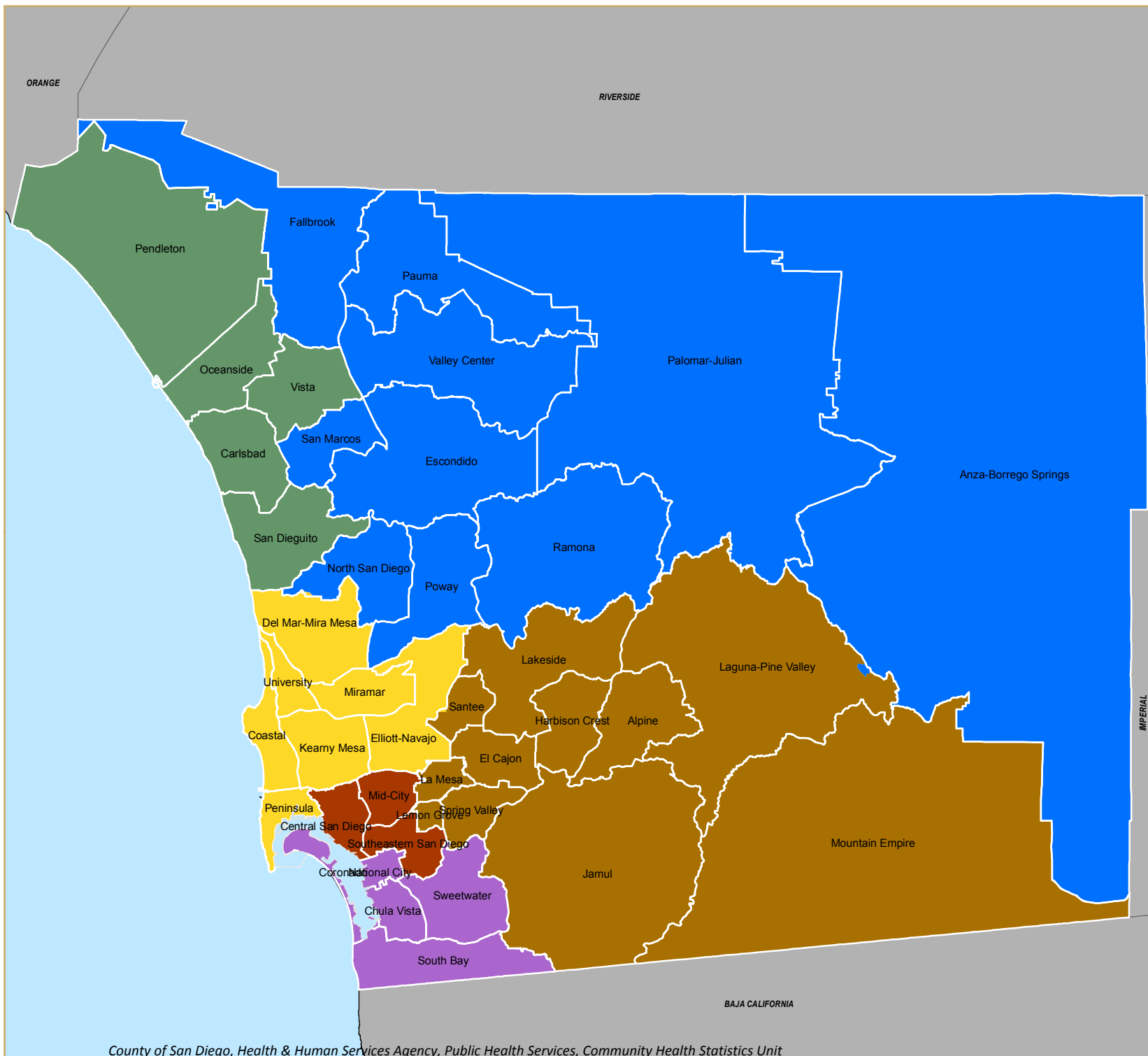
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SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



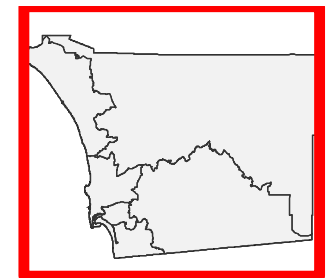
SRA and Regional Boundaries in San Diego County

□ SRA Boundary

Region

RegName

- Central
- East
- North Central
- North Coastal
- North Inland
- South



6 3 0 6 Miles



Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD_1983_StatePlane_California_VI_FIPS_0406_Feet_D_North_American_1983_Foot_US

San Diego County

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	3,115,810	100.00%
Age Distribution		
0 to 4 Years	197,712	6.35%
5 to 14 Years	395,753	12.70%
15 to 24 Years	498,542	16.00%
25 to 44 Years	890,925	28.59%
45 to 64 Years	770,970	24.74%
65+ Years	361,908	11.62%
Gender Distribution		
Male	1,562,790	50.16%
Female	1,553,020	49.84%
Race/Ethnicity		
White	1,495,582	48.00%
Hispanic	1,010,784	32.44%
Black	142,905	4.59%
Asian/Pacific Islander*	348,724	11.19%
Other	117,815	3.78%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	1,064,048	100.00%
Household Income		
< \$35,000	287,355	27.01%
\$35,000 to \$50,000	135,643	12.75%
\$50,000 to \$75,000	184,896	17.38%
\$75,000 to \$100,000	143,947	13.53%
\$100,000 to \$150,000	168,516	15.84%
> \$150,000	143,691	13.50%
Income per Person in HH		
Median HH Income	\$69,185	
Persons Per HH	2.75	
Income per Person in HH	\$25,158.18	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force		
16+ Years		1,595,751
Labor Force		
Percent Unemployed		8.48%

Occupation (2011 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		135,379
Armed Forces		77,516
Employed Civilians		1,382,856
Employed Civilian Occupation Category (16+ Years)		
Management, Professional, & Related		39.80%
Service		18.60%
Sales and Office		25.14%
Construction, Extraction, & Maintenance		8.30%
Production, Transportation, & Material Moving		8.16%

Industry (2011 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.86%
Construction		6.45%
Manufacturing		9.33%
Wholesale Trade		2.73%
Retail Trade		11.03%
Transportation, Warehousing, and Utilities		3.77%
Information and Communications		2.43%
Finance, Insurance, and Real Estate		7.19%
Professional, Scientific, Management, Admin.		14.16%
Educational, Social and Health Services		20.40%
Entertainment and Hospitality related		10.83%
Other Services		5.25%
Public Administration		5.56%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	1,978,168
Completed Education	
< High School Graduate	14.74%
High School Graduate	19.32%
Some College or AA	31.78%
Bachelor Degree	21.36%
Graduate Degree	12.81%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	616,894
Private vs Public School Enrollment	
Percent Public Schools	92.11%
Percent Private Schools	7.89%

Language (2011 ACS)

Total Population	
5+ Years Old	2,857,133
Primary Language Spoken at Home	
English Only	63.29%
Spanish Only	11.07%
Asian/Pacific Island Language Only	3.60%
Other Language Only	1.45%
Bilingual	20.60%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	55.24%
Renter Occupied	44.76%
Housing Costs	
Median House Value	\$396,500
Median Rent	\$1,237

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	6.18%
1 Vehicle	32.20%
>1 Vehicle	61.62%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	6.03%
50 - 74%	2.99%
75 - 99%	3.99%
100 - 124%	4.41%
125 - 149%	4.26%
150% - 199%	8.66%
200% +	69.65%
Percent Below Poverty Level	
Population	13.01%
Families	9.18%
Families With Children	13.54%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	336,985
Families With Children <18 Years	
Percent Single Parent	27.67%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 **LWSD! = Live Well, San Diego! Indicator.**

San Diego County

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,468,005	100.00%
Marital Status		
Single, Never Married	862,207	34.94%
Married	1,185,022	48.02%
Separated	48,875	1.98%
Widowed	122,405	4.96%
Divorced	249,496	10.11%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	3.97%
Families with Children	5.27%
Cash Public Assistance	
Households	2.45%
Families with Children	14.91%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	3,040,979	100.00%
With a Disability	275,105	9.05%
With a Hearing Difficulty	76,831	2.53%
With a Vision Difficulty	49,413	1.62%
With a Cognitive Difficulty	106,760	3.51%
With an Ambulatory Difficulty	141,737	4.66%
With a Self-care Difficulty	55,262	1.96%
With an Independent Living Difficulty	109,584	3.60%
Veteran Status		
Civilian Population 18+ Years	2,262,181	100.00%
Veteran Population	240,577	10.63%
Foreign Born		
Total Population	3,115,810	100.00%
Foreign Born	709,270	22.76%
Foreign Born, Naturalized Citizen	330,913	10.62%
Foreign Born, Not a U.S. Citizen	378,357	12.14%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,161,720	1,094,673
Single Family - Detached	562,857	539,788
Single Family - Multiple-Unit	135,948	127,167
Multi-Family	419,251	387,886
Mobile Home and Other	43,664	39,832

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	361,908
Household Type	
Married-Couple Family	53.16%
Family Household, No Spouse Present	16.30%
Non-Family Household	3.96%
Group Quarters	2.87%
Male, Living Alone	6.96%
Female, Living Alone	16.75%
Poverty	
Percent Below 100% FPL	7.41%
Percent Below 200% FPL	24.94%
Income	
Mean Household Earnings	\$56,851
Percent with Earnings	34.50%
Percent with Social Security Income	89.10%
Percent with Supplemental Security Income	7.70%
Percent with Cash Public Assistance Income	1.70%
Percent with Retirement Income	51.90%
Percent with Food Stamps/SNAP Benefits	2.60%
Labor Force	
Percent in Labor Force	15.50%
Grandparents	
Living with Grandchild (<18 Years Old)	8.90%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.00%
20% to 29% per Month	22.60%
30% or more per Month	48.40%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.85%
Without Health Insurance Coverage	8.15%
Ages 18-64 Years	
With Health Insurance Coverage	76.35%
Without Health Insurance Coverage	23.65%
Ages 65+ Years	
With Health Insurance Coverage	98.29%
Without Health Insurance Coverage	1.71%
All Ages	
With Health Insurance Coverage	82.61%
Without Health Insurance Coverage	17.39%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.77%
Car, Truck, or Van - Carpooled	10.39%
Public Transportation (Excluding Taxis)	3.24%
Walked	2.80%
Other Means	1.76%
Worked from Home	6.03%

 LWSD! = Live Well, San Diego! Indicator.

San Diego County

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	3,115,810		
Total Asian/Pacific Islander Population	339,299	100.00%	10.89%
Asian Indian	24,105	7.10%	0.77%
Bangladeshi	120	0.04%	0.00%
Cambodian	5,070	1.49%	0.16%
Chinese; except Taiwanese	48,010	14.15%	1.54%
Filipino	145,421	42.86%	4.67%
Hmong	1,682	0.50%	0.05%
Indonesian	1,322	0.39%	0.04%
Japanese	19,185	5.65%	0.62%
Korean	20,449	6.03%	0.66%
Laotian	6,463	1.90%	0.21%
Malaysian	136	0.04%	0.00%
Pakistani	1,622	0.48%	0.05%
Sri Lankan	448	0.13%	0.01%
Taiwanese	3,280	0.97%	0.11%
Thai	2,541	0.75%	0.08%
Vietnamese	47,461	13.99%	1.52%
Other Asian/Pacific Islander	9,404	2.77%	0.30%
Other Asian/Pacific Islander; not specified	2,580	0.76%	0.08%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of Bilingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,918,098		
Total English-Bilingual* Population	601,034	100.00%	20.60%
Spanish	393,830	65.53%	13.50%
Tagalog	55,871	9.30%	1.91%
Chinese	20,543	3.42%	0.70%
Vietnamese	14,406	2.40%	0.49%
German	8,533	1.42%	0.29%
French	8,165	1.36%	0.28%
Arabic	7,930	1.32%	0.27%
Korean	7,643	1.27%	0.26%
Persian	7,120	1.18%	0.24%
Japanese	6,564	1.09%	0.22%
African	6,030	1.00%	0.21%
Other Pacific Island Languages	5,825	0.97%	0.20%
Other Asian Languages	4,893	0.81%	0.17%
Italian	4,747	0.79%	0.16%
Other/Unspecified Bilingual	4,637	0.77%	0.16%
Portuguese	4,567	0.76%	0.16%
Russian	4,465	0.74%	0.15%
Hindi	4,171	0.69%	0.14%
Other Indic Languages	3,468	0.58%	0.12%
Other Indo-European Languages	2,948	0.49%	0.10%
Laotian	2,446	0.41%	0.08%
Other West Germanic Languages	1,999	0.33%	0.07%
Polish	1,962	0.33%	0.07%
Mon-Khmer, Cambodian	1,914	0.32%	0.07%
Scandinavian Languages	1,898	0.32%	0.07%
Other Slavic Languages	1,873	0.31%	0.06%
Serbo-Croatian	1,853	0.31%	0.06%
Urdu	1,605	0.27%	0.06%
Gujarati	1,528	0.25%	0.05%
Armenian	1,360	0.23%	0.05%
Greek	1,348	0.22%	0.05%
Thai	1,162	0.19%	0.04%
Hebrew	1,114	0.19%	0.04%
Hmong	972	0.16%	0.03%
Hungarian	858	0.14%	0.03%
Other Native North American Lang.	390	0.06%	0.01%
Yiddish	269	0.04%	0.01%
Navajo	88	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of <i>Monolingual**</i> Population	Percent of <i>Total</i> Population
Total Population, Aged 5+ Years	2,918,098		
Total Mono-lingual Population	2,318,843	100.00%	79.46%
English Only	1,848,185	79.70%	63.29%
Non-English Speakers:			
Spanish Only	323,220	13.94%	11.07%
Tagalog Only	34,515	1.49%	1.18%
Vietnamese Only	24,962	1.08%	0.85%
Chinese Only	19,223	0.83%	0.66%
Korean Only	7,612	0.33%	0.26%
Arabic Only	7,572	0.33%	0.26%
Japanese Only	5,865	0.25%	0.20%
Persian Only	5,502	0.24%	0.19%
Other and Unspecified Languages Only	4,915	0.21%	0.17%
African Only	4,046	0.17%	0.14%
Russian Only	3,945	0.17%	0.20%
Laotian Only	3,401	0.15%	0.12%
Other Pacific Island Only	3,319	0.14%	0.11%
Other Asian Only	2,364	0.10%	0.08%
Mon-Khmer, Cambodian	2,218	0.10%	0.08%
French Only	2,027	0.09%	0.07%
German Only	1,639	0.07%	0.06%
Italian Only	1,528	0.07%	0.05%
Portuguese Only	1,405	0.06%	0.05%
Thai Only	1,267	0.05%	0.04%
Other Indo-European Only	1,227	0.05%	0.04%
Other Indic Only	1,169	0.05%	0.04%
Hindi Only	1,088	0.05%	0.04%
Other Slavic Only	766	0.03%	0.02%
Hungarian Only	733	0.03%	0.03%
Urdu Only	732	0.03%	0.03%
Polish Only	725	0.03%	0.02%
Armenian Only	704	0.03%	0.02%
Serbo-Croatian Only	701	0.03%	0.02%
Hmong Only	517	0.02%	0.02%
Gujarati Only	481	0.02%	0.02%
Scandinavian Only	397	0.02%	0.01%
Greek Only	382	0.02%	0.01%
Other West Germanic Only	280	0.01%	0.01%
Hebrew Only	238	0.01%	0.01%

*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

NORTH INLAND REGION DEMOGRAPHICS PROFILE

SRAs:

Anza-Borrego Springs

Escondido

Fallbrook

North San Diego

Palomar-Julian

Pauma

Poway

Ramona

San Marcos

Valley Center

North Inland Region Profile

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	574,565	100.00%
Age Distribution		
0 to 4 Years	37,582	6.54%
5 to 14 Years	81,085	14.11%
15 to 24 Years	79,742	13.88%
25 to 44 Years	147,005	25.59%
45 to 64 Years	154,511	26.89%
65+ Years	74,640	12.99%
Gender Distribution		
Male	283,028	49.26%
Female	291,537	50.74%
Race/Ethnicity		
White	313,879	54.63%
Hispanic	168,392	29.31%
Black	10,185	1.77%
Asian/Pacific Islander*	60,550	10.54%
Other	21,559	3.75%

Income (2011 ACS) (LWSD!)		
	Number	Percent
Total Households	169,932	100.00%
Household Income		
< \$35,000	45,901	27.01%
\$35,000 to \$50,000	23,856	14.04%
\$50,000 to \$75,000	27,835	16.38%
\$75,000 to \$100,000	21,011	12.36%
\$100,000 to \$150,000	26,958	15.86%
> \$150,000	24,371	14.34%

Unemployment Estimates (2011 ACS) (LWSD!)		
Eligible Labor Force		
16+ Years		283,242
Labor Force		
Percent Unemployed		7.71%

Occupation (2011 ACS)		
Labor Force (16+ Years)		
Unemployed Civilians		21,846
Armed Forces		4,161
Employed Civilians		257,235
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		41.82%
Service		16.92%
Sales and Office		23.86%
Construction, Extraction, & Maintenance		9.30%
Production, Transportation, & Material Moving		8.11%

Industry (2011 ACS)		
Industry of Civilian Employees		
Agriculture, Forestry, Mining		2.19%
Construction		7.48%
Manufacturing		11.56%
Wholesale Trade		3.23%
Retail Trade		10.96%
Transportation, Warehousing, and Utilities		3.34%
Information and Communications		2.55%
Finance, Insurance, and Real Estate		7.15%
Professional, Scientific, Management, Admin.		14.49%
Educational, Social and Health Services		18.64%
Entertainment and Hospitality related		9.41%
Other Services		4.65%
Public Administration		4.33%

Education (2011 ACS) (LWSD!)	
Total Population	
25+ Years Old	370,989
Completed Education	
< High School Graduate	14.00%
High School Graduate	18.78%
Some College or AA	31.11%
Bachelor Degree	22.78%
Graduate Degree	13.33%

School Enrollment (2011 ACS)	
Population Eligible for Enrollment	
4 to 18 years	125,231
Private vs Public School Enrollment	
Percent Public Schools	92.87%
Percent Private Schools	7.13%

Language (2011 ACS)	
Total Population	
5+ Years Old	527,525
Primary Language Spoken at Home	
English Only	66.72%
Spanish Only	12.10%
Asian/Pacific Island Language Only	3.08%
Other Language Only	1.43%
Bilingual	16.67%

Housing Estimates (2011 ACS)†	
Occupancy	
Owner Occupied	67.55%
Renter Occupied	32.45%


Personal Vehicles (2011 ACS)	
Household Vehicle Availability	
No Vehicle	4.64%
1 Vehicle	26.17%
>1 Vehicle	69.19%

Poverty Estimates (2011 ACS)†	
Income Percent of Poverty Level	
<50%	4.80%
50 - 74%	2.37%
75 - 99%	2.70%
100 - 124%	3.98%
125 - 149%	3.91%
150% - 199%	8.28%
200% +	73.96%
Percent Below Poverty Level	
Population	9.87%
Families	6.61%
Families With Children	8.97%

Single Parent Homes (2011 ACS)	
Total Family Households	
With Children <18 Years	69,346
Families With Children <18 Years	
Percent Single Parent	21.51%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

North Inland Region

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	449,513	100.00%
Marital Status		
Single, Never Married	125,683	27.96%
Married	252,950	56.27%
Separated	6,052	1.35%
Widowed	24,004	5.34%
Divorced	40,824	9.08%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		2.62%
Families with Children		3.18%
Cash Public Assistance		
Households		1.82%
Families with Children		9.65%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	418,401	100.00%
Veteran Population	43,941	10.50%
Foreign Born		
Total Population	574,565	100.00%
Foreign Born	126,576	22.03%
Foreign Born, Naturalized Citizen	52,990	9.22%
Foreign Born, Not a U.S. Citizen	73,586	12.81%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	207,779	197,600
Single Family - Detached	127,301	122,043
Single Family - Multiple-Unit	15,428	14,634
Multi-Family	52,109	49,341
Mobile Home and Other	12,941	11,582

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	74,640
Household Type	
Married-Couple Family	58.59%
Family Household, No Spouse Present	11.27%
Non-Family Household	4.11%
Group Quarters	2.98%
Male, Living Alone	5.79%
Female, Living Alone	17.26%
Poverty	
Percent Below 100% FPL	6.20%
Percent Below 200% FPL	21.62%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	31.15%
20% to 29% per Month	23.37%
30% or more per Month	45.48%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	78.09%
Car, Truck, or Van - Carpooled	11.79%
Public Transportation (Excluding Taxis)	1.36%
Walked	1.67%
Other Means	1.45%
Worked from Home	5.63%

 **LWSD! = Live Well, San Diego! Indicator.**

North Inland Region

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	574,565		
Total Asian/Pacific Islander Population	58,197	100.00%	10.13%
Asian Indian	6,924	11.90%	1.20%
Bangladeshi	73	0.13%	0.01%
Cambodian	268	0.46%	0.05%
Chinese; except Taiwanese	9,666	16.61%	1.68%
Filipino	20,834	35.80%	3.63%
Hmong	50	0.09%	0.01%
Indonesian	435	0.75%	0.08%
Japanese	3,189	5.48%	0.56%
Korean	3,757	6.46%	0.65%
Laotian	555	0.95%	0.10%
Malaysian	52	0.09%	0.01%
Pakistani	325	0.56%	0.06%
Sri Lankan	173	0.30%	0.03%
Taiwanese	814	1.40%	0.14%
Thai	245	0.42%	0.04%
Vietnamese	8,712	14.97%	1.52%
Other Asian/Pacific Islander	1,744	3.00%	0.30%
Other Asian/Pacific Islander; not specified	380	0.65%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Anza-Borrego Springs SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	4,667	100.00%
Age Distribution		
0 to 4 Years	198	4.24%
5 to 14 Years	452	9.69%
15 to 24 Years	447	9.58%
25 to 44 Years	634	13.58%
45 to 64 Years	1,458	31.24%
65+ Years	1,478	31.67%
Gender Distribution		
Male	2,350	50.35%
Female	2,317	49.65%
Race/Ethnicity		
White	2,822	60.47%
Hispanic	1,698	36.38%
Black	26	0.56%
Asian/Pacific Islander*	37	0.79%
Other	84	1.80%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	1,369	100.00%
Household Income		
< \$35,000	602	43.97%
\$35,000 to \$50,000	199	14.54%
\$50,000 to \$75,000	303	22.13%
\$75,000 to \$100,000	153	11.18%
\$100,000 to \$150,000	74	5.41%
> \$150,000	38	2.78%
Income per Person in HH		
Median HH Income	\$48,904	
Persons Per HH	2.16	
Income per Person in HH	\$22,640.74	
Change from County	-10.01%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force		
16+ Years		1,437
Labor Force		
Percent Unemployed		6.19%

Occupation (2011 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		89
Armed Forces		0
Employed Civilians		1,348
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		18.55%
Service		50.15%
Sales and Office		12.17%
Construction, Extraction, & Maintenance		9.27%
Production, Transportation, & Material Moving		9.87%

Industry (2011 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.74%
Construction		6.90%
Manufacturing		10.53%
Wholesale Trade		0.00%
Retail Trade		9.72%
Transportation, Warehousing, and Utilities		0.52%
Information and Communications		0.67%
Finance, Insurance, and Real Estate		4.30%
Professional, Scientific, Management, Admin.		4.67%
Educational, Social and Health Services		11.20%
Entertainment and Hospitality related		36.05%
Other Services		8.46%
Public Administration		6.23%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	2,304
Completed Education	
< High School Graduate	16.41%
High School Graduate	30.25%
Some College or AA	30.43%
Bachelor Degree	18.62%
Graduate Degree	4.30%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	701
Private vs Public School Enrollment	
Percent Public Schools	86.26%
Percent Private Schools	13.74%

Language (211 ACS)

Total Population	
5+ Years Old	2,993
Primary Language Spoken at Home	
English Only	62.75%
Spanish Only	24.09%
Asian/Pacific Island Language Only	0.00%
Other Language Only	0.33%
Bilingual	12.83%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	74.43%
Renter Occupied	25.57%
Housing Costs	
Median House Value	\$255,100
Median Rent	\$729

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	11.25%
1 Vehicle	30.53%
>1 Vehicle	58.22%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	4.77%
50 - 74%	1.32%
75 - 99%	10.14%
100 - 124%	5.30%
125 - 149%	1.84%
150% - 199%	12.71%
200% +	63.91%
Percent Below Poverty Level	
Population	16.23%
Families	13.38%
Families With Children	32.08%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	318
Families With Children <18 Years	
Percent Single Parent	34.91%

Anza-Borrego Springs SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,688	100.00%
Marital Status		
Single, Never Married	651	24.22%
Married	1,489	55.39%
Separated	103	3.83%
Widowed	187	6.96%
Divorced	258	9.60%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		4.67%
Families with Children		4.78%
Cash Public Assistance		
Households		0.00%
Families with Children		4.78%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	2,566	100.00%
Veteran Population	357	13.91%
Foreign Born		
Total Population	4,667	100.00%
Foreign Born	809	17.33%
Foreign Born, Naturalized Citizen	206	4.41%
Foreign Born, Not a U.S. Citizen	603	12.92%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	3,625	2,154
Single Family - Detached	2,156	1,237
Single Family - Multiple-Unit	338	177
Multi-Family	73	36
Mobile Home and Other	1,058	704

Older Adult Population (2011 ACS)

Total Population		
65+ Years Old		1,478
Household Type		
Married-Couple Family		63.56%
Family Household, No Spouse Present		2.65%
Non-Family Household		10.06%
Group Quarters		0.00%
Male, Living Alone		8.37%
Female, Living Alone		15.36%
Poverty		
Percent Below 100% FPL		3.25%
Percent Below 200% FPL		29.09%
Income		
Mean Household Earnings		Not Available
Percent with Earnings		Not Available
Percent with Social Security Income		Not Available
Percent with Supplemental Security Income		Not Available
Percent with Cash Public Assistance Income		Not Available
Percent with Retirement Income		Not Available
Percent with Food Stamps/SNAP Benefits		Not Available
Labor Force		
Percent in Labor Force		Not Available
Grandparents		
Living with Grandchild (<18 Years Old)		Not Available
Responsible for Grandchild (<18 Years Old)		Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income		
Less than 20% per Month		40.10%
20% to 29% per Month		18.00%
30% or more per Month		41.90%
Health Insurance Coverage Status		
Ages 0-17 Years		
With Health Insurance Coverage		Not Available
Without Health Insurance Coverage		Not Available
Ages 18-64 Years		
With Health Insurance Coverage		Not Available
Without Health Insurance Coverage		Not Available
Ages 65+ Years		
With Health Insurance Coverage		Not Available
Without Health Insurance Coverage		Not Available
All Ages		
With Health Insurance Coverage		Not Available
Without Health Insurance Coverage		Not Available
Commute to Work		
Car, Truck, or Van - Drove Alone		74.09%
Car, Truck, or Van - Carpooled		7.25%
Public Transportation (Excluding Taxis)		0.00%
Walked		5.66%
Other Means		8.08%
Worked from Home		4.91%

 **LWSD! = Live Well, San Diego! Indicator.**

Anza-Borrego Springs SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	4,667		
Total Asian/Pacific Islander Population	98	100.00%	2.11%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	0	0.00%	0.00%
Filipino	51	51.56%	1.09%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	48	48.44%	1.02%
Korean	0	0.00%	0.00%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Escondido SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	164,229	100.00%
Age Distribution		
0 to 4 Years	12,271	7.47%
5 to 14 Years	23,846	14.52%
15 to 24 Years	25,897	15.77%
25 to 44 Years	45,260	27.56%
45 to 64 Years	39,128	23.83%
65+ Years	17,827	10.85%
Gender Distribution		
Male	81,490	49.62%
Female	82,739	50.38%
Race/Ethnicity		
White	70,534	42.95%
Hispanic	75,720	46.11%
Black	3,293	2.01%
Asian/Pacific Islander*	10,378	6.32%
Other	4,304	2.62%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	51,365	100.00%
Household Income		
< \$35,000	15,989	31.13%
\$35,000 to \$50,000	8,097	15.76%
\$50,000 to \$75,000	9,232	17.97%
\$75,000 to \$100,000	5,673	11.04%
\$100,000 to \$150,000	6,993	13.61%
> \$150,000	5,381	10.48%
Income per Person in HH		
Median HH Income	\$60,316	
Persons Per HH	3.09	
Income per Person in HH	\$19,519.74	
Change from County	-22.41%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	80,769
Labor Force	
Percent Unemployed	8.66%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	6,995
Armed Forces	945
Employed Civilians	72,829
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	30.47%
Service	22.05%
Sales and Office	22.98%
Construction, Extraction, & Maintenance	13.56%
Production, Transportation, & Material Moving	10.94%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	2.96%
Construction	10.06%
Manufacturing	11.10%
Wholesale Trade	2.79%
Retail Trade	12.17%
Transportation, Warehousing, and Utilities	2.71%
Information and Communications	1.82%
Finance, Insurance, and Real Estate	5.83%
Professional, Scientific, Management, Admin.	12.80%
Educational, Social and Health Services	17.65%
Entertainment and Hospitality related	11.82%
Other Services	5.06%
Public Administration	3.22%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	101,314
Completed Education	
< High School Graduate	23.67%
High School Graduate	21.28%
Some College or AA	31.01%
Bachelor Degree	16.77%
Graduate Degree	7.28%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	36,950
Private vs Public School Enrollment	
Percent Public Schools	94.35%
Percent Private Schools	5.65%

Language (2011 ACS)

Total Population	
5+ Years Old	149,610
Primary Language Spoken at Home	
English Only	55.46%
Spanish Only	21.35%
Asian/Pacific Island Language Only	2.23%
Other Language Only	0.85%
Bilingual	20.11%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	57.03%
Renter Occupied	42.97%
Housing Costs	
Median House Value	\$373,853
Median Rent	\$1,323

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	6.80%
1 Vehicle	27.95%
>1 Vehicle	65.25%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	7.29%
50 - 74%	3.82%
75 - 99%	4.25%
100 - 124%	6.81%
125 - 149%	5.49%
150% - 199%	11.97%
200% +	60.37%
Percent Below Poverty Level	
Population	15.35%
Families	10.88%
Families With Children	14.58%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	18,717
Families With Children <18 Years	
Percent Single Parent	29.43%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Escondido SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	127,145	100.00%
Marital Status		
Single, Never Married	42,786	33.65%
Married	63,358	49.83%
Separated	1,878	1.48%
Widowed	6,742	5.30%
Divorced	12,381	9.74%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	3.67%
Families with Children	4.58%
Cash Public Assistance	
Households	2.61%
Families with Children	15.17%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	118,116	100.00%
Veteran Population	10,053	8.51%
Foreign Born		
Total Population	164,229	100.00%
Foreign Born	43,071	26.23%
Foreign Born, Naturalized Citizen	12,602	7.67%
Foreign Born, Not a U.S. Citizen	30,469	18.55%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	54,667	52,170
Single Family - Detached	28,020	27,091
Single Family - Multiple-Unit	4,172	4,030
Multi-Family	18,075	16,907
Mobile Home and Other	4,400	4,142

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	17,827
Household Type	
Married-Couple Family	51.11%
Family Household, No Spouse Present	14.22%
Non-Family Household	4.62%
Group Quarters	5.41%
Male, Living Alone	6.00%
Female, Living Alone	18.64%
Poverty	
Percent Below 100% FPL	6.82%
Percent Below 200% FPL	28.21%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.66%
20% to 29% per Month	20.61%
30% or more per Month	53.73%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	75.72%
Car, Truck, or Van - Carpooled	14.51%
Public Transportation (Excluding Taxis)	2.23%
Walked	1.98%
Other Means	1.67%
Worked from Home	3.90%

 LWSD! = Live Well, San Diego! Indicator.

Escondido SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	164,229		
Total Asian/Pacific Islander Population	10,299	100.00%	6.27%
Asian Indian	361	3.51%	0.22%
Bangladeshi	0	0.00%	0.00%
Cambodian	113	1.10%	0.07%
Chinese; except Taiwanese	1,253	12.16%	0.76%
Filipino	4,747	46.10%	2.89%
Hmong	0	0.00%	0.00%
Indonesian	34	0.33%	0.02%
Japanese	450	4.37%	0.27%
Korean	567	5.51%	0.35%
Laotian	243	2.36%	0.15%
Malaysian	0	0.00%	0.00%
Pakistani	48	0.46%	0.03%
Sri Lankan	0	0.00%	0.00%
Taiwanese	52	0.50%	0.03%
Thai	63	0.61%	0.04%
Vietnamese	2,018	19.60%	1.23%
Other Asian/Pacific Islander	240	2.33%	0.15%
Other Asian/Pacific Islander; not specified	110	1.07%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Fallbrook SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	47,872	100.00%
Age Distribution		
0 to 4 Years	2,858	5.97%
5 to 14 Years	5,991	12.51%
15 to 24 Years	7,247	15.14%
25 to 44 Years	10,114	21.13%
45 to 64 Years	13,140	27.45%
65+ Years	8,522	17.80%
Gender Distribution		
Male	23,851	49.82%
Female	24,021	50.18%
Race/Ethnicity		
White	27,232	56.89%
Hispanic	17,803	37.19%
Black	553	1.16%
Asian/Pacific Islander*	1,148	2.40%
Other	1,136	2.37%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	17,021	100.00%
Household Income		
< \$35,000	4,145	24.35%
\$35,000 to \$50,000	2,383	14.00%
\$50,000 to \$75,000	3,073	18.05%
\$75,000 to \$100,000	2,312	13.58%
\$100,000 to \$150,000	2,728	16.03%
> \$150,000	2,380	13.98%
Income per Person in HH		
Median HH Income	\$70,296	
Persons Per HH	2.84	
Income per Person in HH	\$24,752.11	
Change from County	-1.61%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	23,076
Labor Force	
Percent Unemployed	9.12%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	2,104
Armed Forces	743
Employed Civilians	20,229
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	35.74%
Service	15.07%
Sales and Office	23.14%
Construction, Extraction, & Maintenance	16.13%
Production, Transportation, & Material Moving	9.92%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	7.88%
Construction	10.59%
Manufacturing	9.36%
Wholesale Trade	4.08%
Retail Trade	9.68%
Transportation, Warehousing, and Utilities	4.13%
Information and Communications	1.48%
Finance, Insurance, and Real Estate	6.51%
Professional, Scientific, Management, Admin.	12.72%
Educational, Social and Health Services	15.24%
Entertainment and Hospitality related	8.31%
Other Services	5.27%
Public Administration	4.74%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	32,222
Completed Education	
< High School Graduate	16.79%
High School Graduate	20.16%
Some College or AA	35.41%
Bachelor Degree	17.75%
Graduate Degree	9.88%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	9,520
Private vs Public School Enrollment	
Percent Public Schools	91.32%
Percent Private Schools	8.68%

Language (2011 ACS)

Total Population	
5+ Years Old	45,289
Primary Language Spoken at Home	
English Only	68.82%
Spanish Only	15.39%
Asian/Pacific Island Language Only	0.64%
Other Language Only	0.40%
Bilingual	14.74%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	67.91%
Renter Occupied	32.09%
Housing Costs	
Median House Value	\$494,967
Median Rent	\$1,172

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	6.04%
1 Vehicle	22.34%
>1 Vehicle	71.62%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	3.88%
50 - 74%	2.68%
75 - 99%	2.46%
100 - 124%	4.35%
125 - 149%	6.57%
150% - 199%	9.58%
200% +	70.48%
Percent Below Poverty Level	
Population	9.02%
Families	6.42%
Families With Children	9.09%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	4,840
Families With Children <18 Years	
Percent Single Parent	26.20%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Fallbrook SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	39,590	100.00%
Marital Status		
Single, Never Married	10,679	26.97%
Married	22,648	57.21%
Separated	654	1.65%
Widowed	2,299	5.81%
Divorced	3,310	8.36%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		3.62%
Families with Children		4.06%
Cash Public Assistance		
Households		1.43%
Families with Children		10.37%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	36,672	100.00%
Veteran Population	4,865	13.27%
Foreign Born		
Total Population	47,872	100.00%
Foreign Born	9,894	20.67%
Foreign Born, Naturalized Citizen	3,237	6.76%
Foreign Born, Not a U.S. Citizen	6,657	13.91%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	17,663	16,774
Single Family - Detached	12,626	12,015
Single Family - Multiple-Unit	968	915
Multi-Family	3,140	2,971
Mobile Home and Other	929	873

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	8,522
Household Type	
Married-Couple Family	65.73%
Family Household, No Spouse Present	10.25%
Non-Family Household	3.80%
Group Quarters	1.71%
Male, Living Alone	6.24%
Female, Living Alone	12.27%
Poverty	
Percent Below 100% FPL	6.90%
Percent Below 200% FPL	20.02%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.69%
20% to 29% per Month	22.70%
30% or more per Month	47.61%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	70.26%
Car, Truck, or Van - Carpooled	14.94%
Public Transportation (Excluding Taxis)	1.15%
Walked	3.86%
Other Means	1.39%
Worked from Home	8.40%

 LWSD! = Live Well, San Diego! Indicator.

Fallbrook SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	47,872		
Total Asian/Pacific Islander Population	912	100.00%	1.90%
Asian Indian	7	0.76%	0.01%
Bangladeshi	0	0.00%	0.00%
Cambodian	13	1.42%	0.03%
Chinese; except Taiwanese	90	9.91%	0.19%
Filipino	191	20.92%	0.40%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	221	24.29%	0.46%
Korean	72	7.84%	0.15%
Laotian	1	0.11%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	54	5.88%	0.11%
Taiwanese	0	0.00%	0.00%
Thai	26	2.83%	0.05%
Vietnamese	158	17.32%	0.33%
Other Asian/Pacific Islander	34	3.70%	0.07%
Other Asian/Pacific Islander; not specified	46	5.01%	0.10%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

North San Diego SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	107,615	100.00%
Age Distribution		
0 to 4 Years	6,933	6.44%
5 to 14 Years	15,429	14.34%
15 to 24 Years	12,000	11.15%
25 to 44 Years	30,434	28.28%
45 to 64 Years	29,510	27.42%
65+ Years	13,309	12.37%
Gender Distribution		
Male	52,033	48.35%
Female	55,582	51.65%
Race/Ethnicity		
White	62,806	58.36%
Hispanic	10,938	10.16%
Black	2,493	2.32%
Asian/Pacific Islander*	26,273	24.41%
Other	5,105	4.74%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	38,504	100.00%
Household Income		
< \$35,000	5,544	14.40%
\$35,000 to \$50,000	2,960	7.69%
\$50,000 to \$75,000	5,874	15.26%
\$75,000 to \$100,000	5,438	14.12%
\$100,000 to \$150,000	8,779	22.80%
> \$150,000	9,909	25.73%
Income per Person in HH		
Median HH Income	\$101,977	
Persons Per HH	2.67	
Income per Person in HH	\$38,193.63	
Change from County	51.81%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force		
16+ Years		55,959
Labor Force		
Percent Unemployed		6.58%

Occupation (2011 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		3,684
Armed Forces		1,007
Employed Civilians		51,268
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		57.18%
Service		10.51%
Sales and Office		24.85%
Construction, Extraction, & Maintenance		3.40%
Production, Transportation, & Material Moving		4.06%

Industry (2011 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.16%
Construction		3.59%
Manufacturing		12.88%
Wholesale Trade		2.63%
Retail Trade		9.73%
Transportation, Warehousing, and Utilities		3.49%
Information and Communications		4.38%
Finance, Insurance, and Real Estate		9.12%
Professional, Scientific, Management, Admin.		17.75%
Educational, Social and Health Services		21.88%
Entertainment and Hospitality related		5.73%
Other Services		3.37%
Public Administration		5.30%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	71,076
Completed Education	
< High School Graduate	4.48%
High School Graduate	12.73%
Some College or AA	27.19%
Bachelor Degree	32.84%
Graduate Degree	22.76%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	23,118
Private vs Public School Enrollment	
Percent Public Schools	90.52%
Percent Private Schools	9.48%

Language (2011 ACS)

Total Population	
5+ Years Old	98,056
Primary Language Spoken at Home	
English Only	69.67%
Spanish Only	1.30%
Asian/Pacific Island Language Only	6.54%
Other Language Only	3.46%
Bilingual	19.03%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	67.51%
Renter Occupied	32.49%
Housing Costs	
Median House Value	\$509,129
Median Rent	\$1,656

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	3.33%
1 Vehicle	28.32%
>1 Vehicle	68.34%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	3.03%
50 - 74%	0.80%
75 - 99%	1.18%
100 - 124%	1.48%
125 - 149%	1.83%
150% - 199%	3.81%
200% +	87.87%
Percent Below Poverty Level	
Population	5.01%
Families	3.54%
Families With Children	4.81%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	15,183
Families With Children <18 Years	
Percent Single Parent	16.57%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

North San Diego SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	83,103	100.00%
Marital Status		
Single, Never Married	19,989	24.05%
Married	50,744	61.06%
Separated	984	1.18%
Widowed	4,397	5.29%
Divorced	6,989	8.41%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		1.41%
Families with Children		1.86%
Cash Public Assistance		
Households		1.12%
Families with Children		5.26%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	77,322	100.00%
Veteran Population	8,407	10.87%
Foreign Born		
Total Population	107,615	100.00%
Foreign Born	26,223	24.37%
Foreign Born, Naturalized Citizen	16,203	15.06%
Foreign Born, Not a U.S. Citizen	10,020	9.31%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	41,732	40,006
Single Family - Detached	23,154	22,198
Single Family - Multiple-Unit	4,155	3,927
Multi-Family	14,422	13,880
Mobile Home and Other	1	1

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	13,309
Household Type	
Married-Couple Family	58.13%
Family Household, No Spouse Present	11.67%
Non-Family Household	1.20%
Group Quarters	4.24%
Male, Living Alone	7.34%
Female, Living Alone	17.42%
Poverty	
Percent Below 100% FPL	4.88%
Percent Below 200% FPL	16.46%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSDI)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	28.31%
20% to 29% per Month	28.40%
30% or more per Month	43.29%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	82.19%
Car, Truck, or Van - Carpooled	8.65%
Public Transportation (Excluding Taxis)	1.00%
Walked	0.85%
Other Means	1.21%
Worked from Home	6.10%

 LWSDI = Live Well, San Diego! Indicator.

North San Diego SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	107,615		
Total Asian/Pacific Islander Population	25,412	100.00%	23.61%
Asian Indian	4,486	17.65%	4.17%
Bangladeshi	73	0.29%	0.07%
Cambodian	35	0.14%	0.03%
Chinese; except Taiwanese	3,970	15.62%	3.69%
Filipino	8,556	33.67%	7.95%
Hmong	41	0.16%	0.04%
Indonesian	131	0.52%	0.12%
Japanese	1,112	4.37%	1.03%
Korean	1,959	7.71%	1.82%
Laotian	196	0.77%	0.18%
Malaysian	16	0.06%	0.02%
Pakistani	182	0.72%	0.17%
Sri Lankan	29	0.12%	0.03%
Taiwanese	569	2.24%	0.53%
Thai	67	0.26%	0.06%
Vietnamese	3,125	12.30%	2.90%
Other Asian/Pacific Islander	788	3.10%	0.73%
Other Asian/Pacific Islander; not specified	78	0.31%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Palomar-Julian SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	6,428	100.00%
Age Distribution		
0 to 4 Years	260	4.04%
5 to 14 Years	614	9.55%
15 to 24 Years	582	9.05%
25 to 44 Years	1,098	17.08%
45 to 64 Years	2,349	36.54%
65+ Years	1,525	23.72%
Gender Distribution		
Male	3,169	49.30%
Female	3,259	50.70%
Race/Ethnicity		
White	4,628	72.00%
Hispanic	943	14.67%
Black	63	0.98%
Asian/Pacific Islander*	100	1.56%
Other	694	10.80%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	2,347	100.00%
Household Income		
< \$35,000	781	33.28%
\$35,000 to \$50,000	310	13.21%
\$50,000 to \$75,000	463	19.73%
\$75,000 to \$100,000	296	12.61%
\$100,000 to \$150,000	333	14.19%
> \$150,000	164	6.99%
Income per Person in HH		
Median HH Income	\$56,488	
Persons Per HH	2.23	
Income per Person in HH	\$25,330.94	
Change from County	0.69%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	2,459
Labor Force	
Percent Unemployed	11.39%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	280
Armed Forces	29
Employed Civilians	2,150
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	29.77%
Service	25.58%
Sales and Office	22.47%
Construction, Extraction, & Maintenance	11.72%
Production, Transportation, & Material Moving	10.47%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	6.60%
Construction	11.21%
Manufacturing	6.56%
Wholesale Trade	4.05%
Retail Trade	10.09%
Transportation, Warehousing, and Utilities	3.35%
Information and Communications	0.00%
Finance, Insurance, and Real Estate	4.88%
Professional, Scientific, Management, Admin.	7.21%
Educational, Social and Health Services	12.93%
Entertainment and Hospitality related	23.58%
Other Services	5.07%
Public Administration	4.47%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	4,451
Completed Education	
< High School Graduate	8.13%
High School Graduate	27.93%
Some College or AA	37.47%
Bachelor Degree	15.08%
Graduate Degree	11.39%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	950
Private vs Public School Enrollment	
Percent Public Schools	89.62%
Percent Private Schools	10.38%

Language (2011 ACS)

Total Population	
5+ Years Old	5,295
Primary Language Spoken at Home	
English Only	93.54%
Spanish Only	0.66%
Asian/Pacific Island Language Only	1.08%
Other Language Only	0.06%
Bilingual	4.66%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	78.57%
Renter Occupied	21.43%
Housing Costs	
Median House Value	\$314,000
Median Rent	\$1,002

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	3.88%
1 Vehicle	27.74%
>1 Vehicle	68.39%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	5.24%
50 - 74%	3.03%
75 - 99%	1.67%
100 - 124%	3.99%
125 - 149%	3.14%
150% - 199%	8.08%
200% +	74.85%
Percent Below Poverty Level	
Population	9.94%
Families	5.81%
Families With Children	8.17%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	446
Families With Children <18 Years	
Percent Single Parent	23.77%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Palomar-Julian SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	4,686	100.00%
Marital Status		
Single, Never Married	729	15.56%
Married	2,661	56.79%
Separated	74	1.58%
Widowed	425	9.07%
Divorced	797	17.01%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	3.20%
Families with Children	3.98%
Cash Public Assistance	
Households	2.34%
Families with Children	6.68%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	4,584	100.00%
Veteran Population	721	15.73%
Foreign Born		
Total Population	6,428	100.00%
Foreign Born	207	3.22%
Foreign Born, Naturalized Citizen	133	2.07%
Foreign Born, Not a U.S. Citizen	74	1.15%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	3,451	2,800
Single Family - Detached	2,959	2,439
Single Family - Multiple-Unit	16	14
Multi-Family	13	12
Mobile Home and Other	463	335

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	1,525
Household Type	
Married-Couple Family	67.12%
Family Household, No Spouse Present	6.70%
Non-Family Household	6.21%
Group Quarters	0.00%
Male, Living Alone	5.28%
Female, Living Alone	14.69%
Poverty	
Percent Below 100% FPL	6.82%
Percent Below 200% FPL	18.82%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	45.79%
20% to 29% per Month	15.20%
30% or more per Month	39.01%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	70.01%
Car, Truck, or Van - Carpooled	8.01%
Public Transportation (Excluding Taxis)	0.00%
Walked	8.60%
Other Means	2.70%
Worked from Home	10.67%

 LWSD! = Live Well, San Diego! Indicator.

Palomar-Julian SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	6,428		
Total Asian/Pacific Islander Population	118	100.00%	1.84%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	8	7.00%	0.13%
Filipino	55	47.00%	0.86%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	37	31.00%	0.57%
Korean	18	15.00%	0.28%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Pauma SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	7,773	100.00%
Age Distribution		
0 to 4 Years	667	8.58%
5 to 14 Years	1,148	14.77%
15 to 24 Years	1,086	13.97%
25 to 44 Years	2,026	26.06%
45 to 64 Years	2,047	26.33%
65+ Years	799	10.28%
Gender Distribution		
Male	4,003	51.50%
Female	3,770	48.50%
Race/Ethnicity		
White	3,124	40.19%
Hispanic	2,891	37.19%
Black	105	1.35%
Asian/Pacific Islander*	311	4.00%
Other	1,342	17.26%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	2,220	100.00%
Household Income		
< \$35,000	456	20.54%
\$35,000 to \$50,000	281	12.66%
\$50,000 to \$75,000	337	15.18%
\$75,000 to \$100,000	452	20.36%
\$100,000 to \$150,000	517	23.29%
> \$150,000	177	7.97%
Income per Person in HH		
Median HH Income	\$81,173	
Persons Per HH	3.10	
Income per Person in HH	\$26,184.84	
Change from County	4.08%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	3,451
Labor Force	
Percent Unemployed	8.32%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	287
Armed Forces	16
Employed Civilians	3,148
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	30.69%
Service	22.01%
Sales and Office	20.01%
Construction, Extraction, & Maintenance	20.27%
Production, Transportation, & Material Moving	7.02%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	12.80%
Construction	9.82%
Manufacturing	9.56%
Wholesale Trade	5.88%
Retail Trade	6.86%
Transportation, Warehousing, and Utilities	3.34%
Information and Communications	0.76%
Finance, Insurance, and Real Estate	1.46%
Professional, Scientific, Management, Admin.	6.54%
Educational, Social and Health Services	17.25%
Entertainment and Hospitality related	15.63%
Other Services	4.42%
Public Administration	5.69%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	4,841
Completed Education	
< High School Graduate	19.64%
High School Graduate	25.45%
Some College or AA	32.08%
Bachelor Degree	14.58%
Graduate Degree	8.24%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	1,781
Private vs Public School Enrollment	
Percent Public Schools	93.77%
Percent Private Schools	6.23%

Language (2011 ACS)

Total Population	
5+ Years Old	7,042
Primary Language Spoken at Home	
English Only	66.50%
Spanish Only	17.03%
Asian/Pacific Island Language Only	2.20%
Other Language Only	1.89%
Bilingual	12.38%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	71.76%
Renter Occupied	28.24%
Housing Costs	
Median House Value	\$393,700
Median Rent	\$904

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	1.62%
1 Vehicle	19.10%
>1 Vehicle	79.28%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	4.03%
50 - 74%	1.36%
75 - 99%	2.93%
100 - 124%	3.34%
125 - 149%	10.30%
150% - 199%	7.92%
200% +	70.12%
Percent Below Poverty Level	
Population	8.32%
Families	5.32%
Families With Children	8.12%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	975
Families With Children <18 Years	
Percent Single Parent	26.05%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Pauma SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	5,952	100.00%
Marital Status		
Single, Never Married	1,871	31.43%
Married	3,275	55.02%
Separated	125	2.10%
Widowed	216	3.63%
Divorced	465	7.81%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	2.07%
Families with Children	2.45%
Cash Public Assistance	
Households	2.34%
Families with Children	5.75%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	5,526	100.00%
Veteran Population	534	9.66%
Foreign Born		
Total Population	7,773	100.00%
Foreign Born	1,704	21.92%
Foreign Born, Naturalized Citizen	660	8.49%
Foreign Born, Not a U.S. Citizen	1,044	13.43%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	2,552	2,498
Single Family - Detached	2,372	2,365
Single Family - Multiple-Unit	31	31
Multi-Family	10	10
Mobile Home and Other	139	92

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	799
Household Type	
Married-Couple Family	62.63%
Family Household, No Spouse Present	17.78%
Non-Family Household	7.35%
Group Quarters	1.80%
Male, Living Alone	2.32%
Female, Living Alone	8.12%
Poverty	
Percent Below 100% FPL	12.89%
Percent Below 200% FPL	20.78%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	32.70%
20% to 29% per Month	24.90%
30% or more per Month	42.40%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	72.02%
Car, Truck, or Van - Carpooled	11.45%
Public Transportation (Excluding Taxis)	0.30%
Walked	2.76%
Other Means	0.66%
Worked from Home	12.80%

 LWSD! = Live Well, San Diego! Indicator.

Pauma SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	7,773		
Total Asian/Pacific Islander Population	253	100.00%	3.26%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	20	7.76%	0.25%
Filipino	125	49.39%	1.61%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	3	1.22%	0.04%
Korean	99	39.18%	1.28%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	0	0.00%	0.00%
Other Asian/Pacific Islander	6	2.45%	0.08%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Poway SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	86,901	100.00%
Age Distribution		
0 to 4 Years	4,605	5.30%
5 to 14 Years	12,632	14.54%
15 to 24 Years	10,954	12.61%
25 to 44 Years	20,123	23.16%
45 to 64 Years	27,327	31.45%
65+ Years	11,260	12.96%
Gender Distribution		
Male	42,450	48.85%
Female	44,451	51.15%
Race/Ethnicity		
White	57,947	66.68%
Hispanic	10,624	12.23%
Black	1,480	1.70%
Asian/Pacific Islander*	13,440	15.47%
Other	3,410	3.92%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	30,348	100.00%
Household Income		
< \$35,000	3,796	12.51%
\$35,000 to \$50,000	2,445	8.06%
\$50,000 to \$75,000	3,851	12.69%
\$75,000 to \$100,000	4,043	13.32%
\$100,000 to \$150,000	6,816	22.46%
> \$150,000	9,397	30.96%
Income per Person in HH		
Median HH Income	\$114,636	
Persons Per HH	2.80	
Income per Person in HH	\$40,941.43	
Change from County	62.74%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	46,576
Labor Force	
Percent Unemployed	5.82%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	2,711
Armed Forces	496
Employed Civilians	43,369
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	55.34%
Service	11.67%
Sales and Office	24.04%
Construction, Extraction, & Maintenance	4.51%
Production, Transportation, & Material Moving	4.44%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.09%
Construction	4.38%
Manufacturing	13.40%
Wholesale Trade	3.41%
Retail Trade	10.22%
Transportation, Warehousing, and Utilities	3.15%
Information and Communications	2.70%
Finance, Insurance, and Real Estate	8.12%
Professional, Scientific, Management, Admin.	17.29%
Educational, Social and Health Services	20.42%
Entertainment and Hospitality related	7.84%
Other Services	4.01%
Public Administration	4.98%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	58,813
Completed Education	
< High School Graduate	4.51%
High School Graduate	13.35%
Some College or AA	28.31%
Bachelor Degree	31.38%
Graduate Degree	22.44%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	19,672
Private vs Public School Enrollment	
Percent Public Schools	91.27%
Percent Private Schools	8.73%

Language (2011 ACS)

Total Population	
5+ Years Old	82,776
Primary Language Spoken at Home	
English Only	77.31%
Spanish Only	3.22%
Asian/Pacific Island Language Only	4.23%
Other Language Only	1.59%
Bilingual	13.65%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	79.69%
Renter Occupied	20.31%
Housing Costs	
Median House Value	\$608,711
Median Rent	\$1,801

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	2.90%
1 Vehicle	20.80%
>1 Vehicle	76.31%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	1.69%
50 - 74%	1.25%
75 - 99%	0.98%
100 - 124%	1.25%
125 - 149%	1.08%
150% - 199%	3.81%
200% +	89.94%
Percent Below Poverty Level	
Population	3.92%
Families	2.24%
Families With Children	3.74%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	11,839
Families With Children <18 Years	
Percent Single Parent	16.88%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Poway SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	70,093	100.00%
Marital Status		
Single, Never Married	17,505	24.97%
Married	43,067	61.44%
Separated	632	0.90%
Widowed	3,015	4.30%
Divorced	5,874	8.38%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		1.02%
Families with Children		1.30%
Cash Public Assistance		
Households		1.11%
Families with Children		4.08%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	64,698	100.00%
Veteran Population	7,901	12.21%
Foreign Born		
Total Population	86,901	100.00%
Foreign Born	16,091	18.52%
Foreign Born, Naturalized Citizen	9,469	10.90%
Foreign Born, Not a U.S. Citizen	6,622	7.62%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	31,571	30,921
Single Family - Detached	21,735	21,350
Single Family - Multiple-Unit	3,327	3,273
Multi-Family	5,799	5,597
Mobile Home and Other	710	701

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	11,260
Household Type	
Married-Couple Family	62.46%
Family Household, No Spouse Present	9.33%
Non-Family Household	4.58%
Group Quarters	2.21%
Male, Living Alone	4.54%
Female, Living Alone	16.87%
Poverty	
Percent Below 100% FPL	4.45%
Percent Below 200% FPL	14.53%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	34.99%
20% to 29% per Month	26.03%
30% or more per Month	38.98%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	81.21%
Car, Truck, or Van - Carpooled	9.79%
Public Transportation (Excluding Taxis)	0.77%
Walked	1.02%
Other Means	1.48%
Worked from Home	5.73%

 LWSD! = Live Well, San Diego! Indicator.

Poway SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	86,901		
Total Asian/Pacific Islander Population	12,920	100.00%	14.87%
Asian Indian	1,743	13.49%	2.01%
Bangladeshi	0	0.00%	0.00%
Cambodian	82	0.64%	0.09%
Chinese; except Taiwanese	3,183	24.64%	3.66%
Filipino	4,197	32.48%	4.83%
Hmong	0	0.00%	0.00%
Indonesian	57	0.44%	0.07%
Japanese	771	5.97%	0.89%
Korean	591	4.58%	0.68%
Laotian	0	0.00%	0.00%
Malaysian	35	0.27%	0.04%
Pakistani	94	0.73%	0.11%
Sri Lankan	0	0.00%	0.00%
Taiwanese	57	0.44%	0.07%
Thai	79	0.61%	0.09%
Vietnamese	1,686	13.05%	1.94%
Other Asian/Pacific Islander	331	2.56%	0.38%
Other Asian/Pacific Islander; not specified	12	0.09%	0.01%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Ramona SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	35,433	100.00%
Age Distribution		
0 to 4 Years	2,043	5.77%
5 to 14 Years	4,793	13.53%
15 to 24 Years	5,485	15.48%
25 to 44 Years	7,905	22.31%
45 to 64 Years	11,194	31.59%
65+ Years	4,013	11.33%
Gender Distribution		
Male	17,798	50.23%
Female	17,635	49.77%
Race/Ethnicity		
White	25,022	70.62%
Hispanic	8,523	24.05%
Black	281	0.79%
Asian/Pacific Islander*	592	1.67%
Other	1,015	2.86%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	11,515	100.00%
Household Income		
< \$35,000	2,479	21.53%
\$35,000 to \$50,000	1,274	11.06%
\$50,000 to \$75,000	1,905	16.54%
\$75,000 to \$100,000	1,615	14.03%
\$100,000 to \$150,000	2,360	20.50%
> \$150,000	1,882	16.34%
Income per Person in HH		
Median HH Income	\$86,857	
Persons Per HH	2.97	
Income per Person in HH	\$29,244.78	
Change from County	16.24%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force		
16+ Years		18,133
Labor Force		
Percent Unemployed		9.38%

Occupation (2011 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		1,700
Armed Forces		177
Employed Civilians		16,256
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		35.97%
Service		19.11%
Sales and Office		23.77%
Construction, Extraction, & Maintenance		12.27%
Production, Transportation, & Material Moving		8.88%

Industry (2011 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		2.16%
Construction		12.40%
Manufacturing		8.59%
Wholesale Trade		3.44%
Retail Trade		11.55%
Transportation, Warehousing, and Utilities		4.90%
Information and Communications		2.87%
Finance, Insurance, and Real Estate		7.55%
Professional, Scientific, Management, Admin.		10.44%
Educational, Social and Health Services		17.57%
Entertainment and Hospitality related		8.40%
Other Services		4.94%
Public Administration		5.21%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	23,048
Completed Education	
< High School Graduate	12.93%
High School Graduate	25.72%
Some College or AA	38.96%
Bachelor Degree	15.62%
Graduate Degree	6.77%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	7,792
Private vs Public School Enrollment	
Percent Public Schools	96.14%
Percent Private Schools	3.86%

Language (2011 ACS)

Total Population	
5+ Years Old	33,393
Primary Language Spoken at Home	
English Only	79.38%
Spanish Only	8.07%
Asian/Pacific Island Language Only	0.30%
Other Language Only	0.55%
Bilingual	11.70%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	73.41%
Renter Occupied	26.59%
Housing Costs	
Median House Value	\$466,043
Median Rent	\$1,382

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	2.87%
1 Vehicle	22.10%
>1 Vehicle	75.02%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	4.37%
50 - 74%	1.80%
75 - 99%	2.83%
100 - 124%	4.98%
125 - 149%	4.97%
150% - 199%	5.76%
200% +	75.28%
Percent Below Poverty Level	
Population	9.01%
Families	5.97%
Families With Children	8.39%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	4,295
Families With Children <18 Years	
Percent Single Parent	18.67%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Ramona SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	28,408	100.00%
Marital Status		
Single, Never Married	7,367	25.93%
Married	16,523	58.16%
Separated	333	1.17%
Widowed	1,393	4.90%
Divorced	2,792	9.83%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		4.63%
Families with Children		5.11%
Cash Public Assistance		
Households		3.99%
Families with Children		16.10%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	26,121	100.00%
Veteran Population	3,266	12.50%
Foreign Born		
Total Population	35,433	100.00%
Foreign Born	4,695	13.25%
Foreign Born, Naturalized Citizen	1,523	4.30%
Foreign Born, Not a U.S. Citizen	3,172	8.95%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	12,136	11,784
Single Family - Detached	9,436	9,288
Single Family - Multiple-Unit	648	555
Multi-Family	1,386	1,295
Mobile Home and Other	666	646

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	4,013
Household Type	
Married-Couple Family	59.46%
Family Household, No Spouse Present	14.85%
Non-Family Household	3.53%
Group Quarters	2.02%
Male, Living Alone	5.96%
Female, Living Alone	14.18%
Poverty	
Percent Below 100% FPL	5.58%
Percent Below 200% FPL	19.84%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.84%
20% to 29% per Month	24.49%
30% or more per Month	49.67%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	78.39%
Car, Truck, or Van - Carpooled	10.99%
Public Transportation (Excluding Taxis)	0.37%
Walked	2.02%
Other Means	1.62%
Worked from Home	6.61%

 LWSD! = Live Well, San Diego! Indicator.

Ramona SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of <i>Asian</i> Population	Percent of <i>Total</i> Population
Total Population	35,433		
Total Asian/Pacific Islander Population	490	100.00%	1.38%
Asian Indian	31	6.43%	0.09%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	170	34.74%	0.48%
Filipino	153	31.12%	0.43%
Hmong	9	1.81%	0.02%
Indonesian	0	0.00%	0.00%
Japanese	48	9.84%	0.14%
Korean	16	3.21%	0.04%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	31	6.22%	0.09%
Other Asian/Pacific Islander	32	6.63%	0.09%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

San Marcos SRA Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	90,188	100.00%
Age Distribution		
0 to 4 Years	6,537	7.25%
5 to 14 Years	13,352	14.80%
15 to 24 Years	12,787	14.18%
25 to 44 Years	24,903	27.61%
45 to 64 Years	20,703	22.96%
65+ Years	11,906	13.20%
Gender Distribution		
Male	44,116	48.92%
Female	46,072	51.08%
Race/Ethnicity		
White	44,934	49.82%
Hispanic	33,256	36.87%
Black	1,710	1.90%
Asian/Pacific Islander*	7,406	8.21%
Other	2,882	3.20%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	29,782	100.00%
Household Income		
< \$35,000	8,660	29.08%
\$35,000 to \$50,000	4,842	16.26%
\$50,000 to \$75,000	5,098	17.12%
\$75,000 to \$100,000	3,794	12.74%
\$100,000 to \$150,000	4,339	14.57%
> \$150,000	3,049	10.24%
Income per Person in HH		
Median HH Income	\$63,901	
Persons Per HH	2.96	
Income per Person in HH	\$21,588.18	
Change from County	-14.19%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force		
16+ Years		40,760
Labor Force		
Percent Unemployed		7.98%

Occupation (2011 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		3,253
Armed Forces		682
Employed Civilians		36,825
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		35.29%
Service		19.60%
Sales and Office		25.23%
Construction, Extraction, & Maintenance		8.58%
Production, Transportation, & Material Moving		11.30%

Industry (2011 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.62%
Construction		6.03%
Manufacturing		12.06%
Wholesale Trade		3.77%
Retail Trade		12.78%
Transportation, Warehousing, and Utilities		3.39%
Information and Communications		2.13%
Finance, Insurance, and Real Estate		6.53%
Professional, Scientific, Management, Admin.		14.74%
Educational, Social and Health Services		17.62%
Entertainment and Hospitality related		9.91%
Other Services		5.68%
Public Administration		3.75%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	56,888
Completed Education	
< High School Graduate	18.09%
High School Graduate	21.37%
Some College or AA	32.30%
Bachelor Degree	19.55%
Graduate Degree	8.70%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	20,135
Private vs Public School Enrollment	
Percent Public Schools	94.59%
Percent Private Schools	5.41%

Language (2011 ACS)

Total Population	
5+ Years Old	81,276
Primary Language Spoken at Home	
English Only	62.08%
Spanish Only	18.16%
Asian/Pacific Island Language Only	2.71%
Other Language Only	1.18%
Bilingual	15.87%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	64.20%
Renter Occupied	35.80%
Housing Costs	
Median House Value	\$370,560
Median Rent	\$1,393

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	4.79%
1 Vehicle	31.11%
>1 Vehicle	64.11%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	6.20%
50 - 74%	2.83%
75 - 99%	3.70%
100 - 124%	4.56%
125 - 149%	4.67%
150% - 199%	12.27%
200% +	65.76%
Percent Below Poverty Level	
Population	12.74%
Families	8.54%
Families With Children	10.74%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	10,467
Families With Children <18 Years	
Percent Single Parent	18.03%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

San Marcos SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	68,927	100.00%
Marital Status		
Single, Never Married	19,490	28.28%
Married	37,612	54.57%
Separated	962	1.40%
Widowed	4,405	6.39%
Divorced	6,458	9.37%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		2.89%
Families with Children		3.81%
Cash Public Assistance		
Households		1.68%
Families with Children		11.13%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	65,027	100.00%
Veteran Population	5,576	8.57%
Foreign Born		
Total Population	90,188	100.00%
Foreign Born	20,496	22.73%
Foreign Born, Naturalized Citizen	7,428	8.24%
Foreign Born, Not a U.S. Citizen	13,068	14.49%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	31,621	30,340
Single Family - Detached	17,601	17,128
Single Family - Multiple-Unit	1,518	1,480
Multi-Family	9,103	8,545
Mobile Home and Other	3,399	3,187

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	11,906
Household Type	
Married-Couple Family	53.17%
Family Household, No Spouse Present	11.30%
Non-Family Household	4.61%
Group Quarters	1.21%
Male, Living Alone	6.59%
Female, Living Alone	23.11%
Poverty	
Percent Below 100% FPL	7.83%
Percent Below 200% FPL	26.82%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.88%
20% to 29% per Month	22.46%
30% or more per Month	51.66%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	77.98%
Car, Truck, or Van - Carpooled	13.06%
Public Transportation (Excluding Taxis)	1.81%
Walked	0.97%
Other Means	1.25%
Worked from Home	4.93%

 LWSD! = Live Well, San Diego! Indicator.

San Marcos SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	90,188		
Total Asian/Pacific Islander Population	6,310	100.00%	7.00%
Asian Indian	204	3.23%	0.23%
Bangladeshi	0	0.00%	0.00%
Cambodian	23	0.37%	0.03%
Chinese; except Taiwanese	833	13.21%	0.92%
Filipino	2,246	35.60%	2.49%
Hmong	0	0.00%	0.00%
Indonesian	22	0.36%	0.02%
Japanese	433	6.86%	0.48%
Korean	433	6.86%	0.48%
Laotian	117	1.86%	0.13%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	90	1.42%	0.10%
Taiwanese	120	1.91%	0.13%
Thai	8	0.13%	0.01%
Vietnamese	1,410	22.34%	1.56%
Other Asian/Pacific Islander	235	3.73%	0.26%
Other Asian/Pacific Islander; not specified	134	2.13%	0.15%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Valley Center SRA

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	23,459	100.00%
Age Distribution		
0 to 4 Years	1,210	5.16%
5 to 14 Years	2,828	12.06%
15 to 24 Years	3,257	13.88%
25 to 44 Years	4,508	19.22%
45 to 64 Years	7,655	32.63%
65+ Years	4,001	17.06%
Gender Distribution		
Male	11,768	50.16%
Female	11,691	49.84%
Race/Ethnicity		
White	14,830	63.22%
Hispanic	5,996	25.56%
Black	181	0.77%
Asian/Pacific Islander*	865	3.69%
Other	1,587	6.76%

Income (2011 ACS) (LWSD!)

	Number	Percent
Total Households	8,048	100.00%
Household Income		
< \$35,000	1,415	17.58%
\$35,000 to \$50,000	1,030	12.80%
\$50,000 to \$75,000	1,373	17.06%
\$75,000 to \$100,000	1,130	14.04%
\$100,000 to \$150,000	1,599	19.87%
> \$150,000	1,501	18.65%
Income per Person in HH		
Median HH Income	\$82,925	
Persons Per HH	2.87	
Income per Person in HH	\$28,893.73	
Change from County	14.85%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	10,622
Labor Force	
Percent Unemployed	6.99%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	743
Armed Forces	66
Employed Civilians	9,813
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	42.22%
Service	17.52%
Sales and Office	23.98%
Construction, Extraction, & Maintenance	9.39%
Production, Transportation, & Material Moving	6.90%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	2.61%
Construction	11.86%
Manufacturing	9.51%
Wholesale Trade	4.26%
Retail Trade	8.25%
Transportation, Warehousing, and Utilities	4.07%
Information and Communications	2.42%
Finance, Insurance, and Real Estate	8.13%
Professional, Scientific, Management, Admin.	12.44%
Educational, Social and Health Services	16.66%
Entertainment and Hospitality related	11.02%
Other Services	5.04%
Public Administration	3.73%

Education (2011 ACS) (LWSD!)

Total Population	
25+ Years Old	16,032
Completed Education	
< High School Graduate	10.96%
High School Graduate	21.50%
Some College or AA	33.38%
Bachelor Degree	21.74%
Graduate Degree	12.43%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	4,612
Private vs Public School Enrollment	
Percent Public Schools	91.37%
Percent Private Schools	8.63%

Language (2011 ACS)

Total Population	
5+ Years Old	21,795
Primary Language Spoken at Home	
English Only	78.19%
Spanish Only	7.18%
Asian/Pacific Island Language Only	0.97%
Other Language Only	0.39%
Bilingual	13.27%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	86.74%
Renter Occupied	13.26%
Housing Costs	
Median House Value	\$489,250
Median Rent	\$1,513

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	2.51%
1 Vehicle	21.24%
>1 Vehicle	76.25%

Poverty Estimates (2011 ACS)†


Income Percent of Poverty Level	
<50%	4.65%
50 - 74%	2.50%
75 - 99%	0.93%
100 - 124%	1.49%
125 - 149%	1.41%
150% - 199%	5.44%
200% +	83.58%
Percent Below Poverty Level	
Population	8.08%
Families	6.18%
Families With Children	5.33%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	2,266
Families With Children <18 Years	
Percent Single Parent	20.65%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD! = Live Well, San Diego! Indicator.

Valley Center SRA
Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	18,921	100.00%
Marital Status		
Single, Never Married	4,616	24.40%
Married	11,573	61.16%
Separated	307	1.62%
Widowed	925	4.89%
Divorced	1,500	7.93%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits		
Households		1.43%
Families with Children		1.04%
Cash Public Assistance		
Households		1.16%
Families with Children		4.44%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	17,769	100.00%
Veteran Population	2,261	12.72%
Foreign Born		
Total Population	23,459	100.00%
Foreign Born	3,386	14.43%
Foreign Born, Naturalized Citizen	1,529	6.52%
Foreign Born, Not a U.S. Citizen	1,857	7.92%

Selected Housing Characteristics (2011 SANDAG & ACS)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	8,761	8,153
Single Family - Detached	7,242	6,932
Single Family - Multiple-Unit	255	232
Multi-Family	88	88
Mobile Home and Other	1,176	901

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	4,001
Household Type	
Married-Couple Family	74.22%
Family Household, No Spouse Present	4.23%
Non-Family Household	3.35%
Group Quarters	1.52%
Male, Living Alone	3.83%
Female, Living Alone	12.86%
Poverty	
Percent Below 100% FPL	6.65%
Percent Below 200% FPL	17.50%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (LWSD!)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	33.73%
20% to 29% per Month	19.72%
30% or more per Month	46.55%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	81.27%
Car, Truck, or Van - Carpooled	8.15%
Public Transportation (Excluding Taxis)	0.62%
Walked	1.63%
Other Means	0.67%
Worked from Home	7.66%

 LWSD! = Live Well, San Diego! Indicator.

Valley Center SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of Asian Population	Percent of Total Population
Total Population	23,459		
Total Asian/Pacific Islander Population	1,253	100.00%	5.34%
Asian Indian	67	5.33%	0.28%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	80	6.39%	0.34%
Filipino	485	38.69%	2.07%
Hmong	0	0.00%	0.00%
Indonesian	192	15.33%	0.82%
Japanese	72	5.74%	0.31%
Korean	0	0.00%	0.00%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	18	1.48%	0.08%
Thai	0	0.00%	0.00%
Vietnamese	265	21.15%	1.13%
Other Asian/Pacific Islander	74	5.90%	0.32%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see [Data Sources](#).

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data

Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	Census Tracts:
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		Community Profiles	
HHSA REGION	Zip Code	Subregional Area (SRA)	Region
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. “Other” includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. \$18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Cash Public Assistance: Public assistance income includes general assistance and Temporary Assistance to Needy Families (TANF). Separate payments received for hospital or other medical care (vendor payments) are excluded.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Costs as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on active duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.